



Newsletter for GT Radial Commercial Tire Customers - March 2013

GITI Tire Named #1 in Truck Tires

GITI Tire has been named "Top Commercial Vehicle Tire Brand" in a countrywide study organized by China's leading commercial trucking magazine.

Commercial Motor World's survey, which involved live interviews with 110,000 participants (drivers and

GT Radial Casings Lauded by McGriff Tire

McGriff Tire has processed hundreds of thousands of casings in the past 67 years.



McGriff Industries Plant Manager Jim Osborne

They know a good truck tire casing when they see one, and they like what they see in GT Radial:

fleet managers) over a six-month period, covered 24 tire brands and utilized the expertise of several leading Chinese universities.

Commercial Motor World is published every month and has a circulation of 35,000 operators of trucks, vans, buses and trailers.



Chance to Win \$50!

Answer this question correctly and you could win a \$50 gift card (must be a GT Radial customer to participate). All correct answers will be entered

“The GT Radial truck tire casing has proven to be very retreadable and has consistently had an RAR (return at receipt) rate below the shop average.

We believe we are offering our customers a good value priced product with a durable quality casing that will retread one or more times. I would place GT Radial among the group of casing brands we consider to be most dependable.”

-- Jim Osborne, plant manager of McGriff Industries

McGriff Tire has been a dealer of GT Radial truck tires for over five years and has processed thousands of GT Radial casings through their Bandag retread plants.

Founded in 1946, McGriff Tire is headquartered in Cullman, AL. Operating 12 full-service commercial truck tire centers and two Bandag plants, the company offers a full line of tires and services for the trucking industry. They have consistently ranked among the Top 5 truck tire retreaders in the country.



History of McGriff Tire

Soon after Bertis E. McGriff started work as a

into a drawing for the gift card.

GITI has been awarded twice as Global Supplier of the Year. Which car maker granted these awards?

Need help? Go to this [page on the GT Radial website](#).

Send your answer to [this email](#) by April 2, 2013 to be eligible for the gift card drawing.



Gettin' Dirty



service station attendant, Shell Oil decided to open a service station in Cullman.

Knowing they would need a competent person to manage the new station, they decided to observe Bert and his colleagues during business hours to see if any of them were qualified to manage the new business. After two days of careful observation from across the street, the men from Shell Oil chose Bert.

At that time, Bert had no idea that "someone was watching" or that his actions and professional conduct would within days provide him with the opportunity to manage a new business which would later become known as McGriff Tire Company, Inc.

Q&A: Justin Wright

Tire industry veteran Justin Wright joined GITI Tire USA in 2011 and was recently appointed product marketing manager for commercial tires.



Here is his Q&A:

Describe your goals for your new position at

GT Radial Brand Ambassador David Jones has been putting his **Adventuro M/T tires** to the test recently in a variety of conditions.

Click here to see a video of fabulous mud spray from Jones' Adventuro M/T tires.



GITI Tire USA.

My hope is for the commercial side of GT Radial to be the go-to product in the replacement class in the U.S. We have the best people, best warranty and the some of the best tires in the industry."

Where were you born?

Wynne, Arkansas, but I have lived in Texas since I was 5. (I got to Texas as soon as I could!)

What is your favorite movie?

The Godfather and *Forrest Gump*

Who is your favorite author?

John Grisham

If you could have dinner with a famous person (living or deceased) who would it be?

Elvis Presley

What did you want to be when you were growing up?

I wanted to be just like my dad – he is the smartest man I know, especially when it comes to business.





This truck must have been coming out of Washington!



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