



## Newsletter for GT Radial TBR Customers - July 2012



*The GSL213FS steer tire is joined by the GT669FS drive tire and GT979FS trailer tire in our SmartWay line-up.*

### **Trade-off? No Trade-offs Here!**

When GITI Tire faced the challenge in 2010 to meet the EPA's SmartWay requirements for low Rolling Resistance Coefficients, it was clear that we needed to develop a product specification to meet those coefficients but without affecting any other performance factor.

**Mission accomplished!** Following extensive laboratory tests at Smithers and STL laboratories, our GSL213FS steer tire, GT669FS drive tire and GT979FS trailer tire have been verified by SmartWay. Furthermore:

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*Intensive road testing for more than one year confirmed that, under standard long haul operating conditions, the wear performance of the FS (fuel savings) tires has not been affected at all and remains at the same competitive level in terms of average miles/32".*

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"The combination of competitive fuel economy provided by the current FS specification, along with our outstanding tread wear life and retreadability, makes GT Radial one of the most reliable and competitive cost/mile truck tires in the market," says William Estupinan, Vice President of Technical Service for GITI Tire in the Americas.

Estupinan notes that the FS specification was initially achieved by redesigning the tread compound, but in the future will also involve improvements to the belt package design and casing profile.

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## GT978+ Reduces Irregular Wear, Stone Biting

Subtle, but important, changes have been made to the GT978 (now known as the GT978+) mixed service steer tire to make it even better at reducing irregular wear and avoiding stone biting.

The sipe depth of the central pattern block was reduced to prevent stone biting. In addition, GITI Tire engineers closed the shoulder edge and introduced a horizontal sipe to reduce irregular and uneven wear.

"We appreciate the feedback we received from our fleets and dealers in North America and are pleased to announce these product improvements," Estupinan says.

The GT978+ is available in the popular 385/65R22.5 size.



*GT978+ Mixed Service Tire*



*Eric Luevanos at his favorite travel destination - the Dominican Republic and City and Colour.*

## Employee Q&A: Eric Makes a Smart Move!

Eric Luevanos, Logistics Coordinator for GITI Tire USA, says the smartest move he's made so far is going back to school to get his degree. Well done Eric! Here is his Q&A:

Where were you born? *Los Angeles, CA*

What is your favorite food? *I don't discriminate against food!*

Do you have any pets? *Yes, two Golden Retrievers and a Yorkie*

Favorite sports team? *The Lakers!*

What type of music do you like and your favorite singer or group? *I love all types of music but my favorites are Linkin Park*

What is your favorite travel destination? *I will have to say Dominican Republic!*

What characteristic do you most admire in people? *I would say loyalty and honesty, but there are far too many to just pick one.*

What characteristic do you least admire? *Arrogance for sure.*

If you could have dinner with a famous person (living or deceased) who would it be? *Albert Einstein*

What is your hobby? *Basketball; either watching or playing.*

What industries have you worked in? *I have worked in the transportation/logistics industry most of my career.*

What did you want to be when you were growing up? *A musician.*

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*How in the world?*



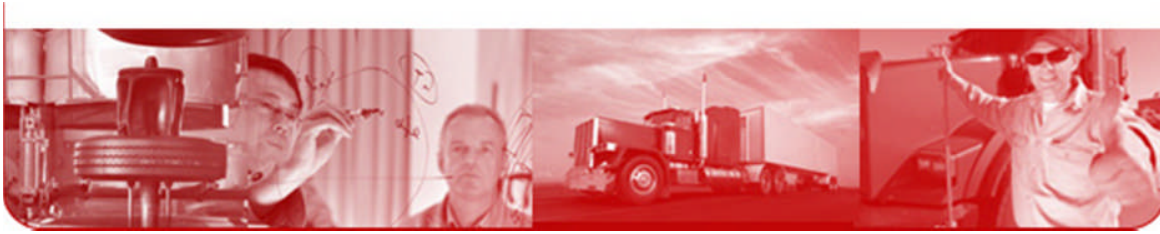
*Tricked out for sure!*



*Renault's vision of the future*



*Imagine pulling into town in this rig!*



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