



Newsletter for GT Radial Commercial Tire Customers - December 2013



GT Radial commercial tires being shipped from the GITI Tire USA warehouse in Rancho Cucamonga, CA. Customers will soon be receiving shipments from the company's new distribution center in



Coppell, TX.

New GITI Tire Distribution Center Opens in Coppell, Texas

GITI Tire USA has moved its distribution center from Portland, TN, to Coppell, TX, to better serve the company's growing distribution network in the middle and eastern parts of the U.S.

The Coppell distribution center will begin shipping to customers in December.

A city in the northwest corner of Dallas County, Coppell is supported by an outstanding network of major highways, including SH121 and the Sam Rayburn Tollway (west and north), Interstate 635 (south), and the President George Bush Turnpike and Interstate 35E (east). It is home to numerous distribution centers for such companies as Amazon, Lucent and Samsung.

"This move will help us better serve our customers, which is really the bottom line," said John Waite, Vice President of DC

GT Radial GT279 Steer Tire Addresses Growing Trend in Regional Fleet Routes

Two major trends are driving the need for regional truck tires that can deliver long mileage and resistance to irregular wear along with scrub resistance.

The first trend, which is expected to only accelerate in the future, is a demographic population shift to mega regions away from rural small towns. The second trend is the driver shortage; trucking fleets are finding it easier to attract drivers for regional routes that enable the driver to spend more nights at home.

It all adds up to more fleets that operate within a 500-mile radius. Their trucks (both day and sleeper cabs) travel highway line routes between the major cities, but once they reach the city they act more like regional delivery trucks with many starts and stops within the city.

Operations for GITI Tire USA. "The Coppell facility and its geographic location met all the criteria we were looking for."

Watch Out for Ozone in Your Tire Storage Area

You're probably aware that ozone has a very strong deteriorating effect on tires.

For this reason, make sure that your tire storage area does not contain any ozone producing equipment such as high voltage electrical equipment, electric motors, generators, arc welders or mercury vapor lamps.

[Click here for the GT Radial Technical Bulletin](#) on these and other tips for proper tire storage.



The [GT Radial GT279 steer tire](#) does a great job addressing these dual applications. Its deep tread depth provides long tread life, while the five straight rib pattern, featuring multiple sipes in the ribs, delivers reliable handling, traction and braking. In addition, the GT279 provides outstanding scrub resistance for the in-city deliveries. It is available in 10 popular sizes and ply ratings (see below).

Tire Size	PR
225/70R19.5	14
245/70R19.5	16
10R22.5	14
255/70R22.5	16
11R22.5	16
11R22.5	14
295/75R22.5	14
11R24.5	14
11R24.5	16
285/75R24.5	14

Did You Know That . . . the personnel for Giti Tire's R&D operations are made up of **20 different nationalities**, creating a diverse atmosphere with outstanding cumulative knowledge and expertise.

Giti Tire, which manufactures and markets GT Radial tires worldwide, announced earlier this year that it is establishing two new R&D centers in the United States (in Akron, OH) and Germany. These new facilities will work closely with the existing Giti Tire R&D centers in China, Indonesia and the United Kingdom to develop technologically-advanced tires that satisfy the specific needs and applications of customers throughout the world.



A Memorable Evening in Vegas!

"The Waterfalls" provided a dramatic backdrop for a very special GITI Tire event on Nov. 6 at the Wynn Las Vegas' Tryst club



GT Radial would like to wish each of our valued partners a happy holiday season, and we look forward to an exciting new year of continued successful relationships!

as we hosted our business partners attending the annual SEMA show.

A great turn-out of consumer and commercial dealers from the U.S. and Canada enjoyed tasty hors d'oeuvres and libations as magicians worked the room in one of Vegas' most elegant clubs.

"It was a great opportunity to spend quality time with our business partners in an outstanding setting," said John Thomas, Vice President of Commercial Tires for GITI Tire USA. "We received many positive comments about the food and service, as well as the open atmosphere which allowed folks to mingle and meet a lot of people. We appreciate everyone braving the 'Las Vegas taxi challenge' to join us."



GITI Tire (USA), Ltd.
10404 Sixth St.
Rancho Cucamonga, CA 91730-5831

[Subscribe](#) to our email list