



Newsletter for GT Radial TBR Customers - April 2012

TBR Warranty Expanded to 6 Years

The warranty on GT Radial TBR tires has been enhanced to give our dealers more ammunition for selling GT Radial tires and end users more confidence in buying them.

The adjustment policy for any eligible TBR tire has been lengthened from **60 to 72 months**, and the casing value has been increased on several products.

"The new TBR warranty and enhanced casing values will enable us to be even more competitive in the marketplace," says William Estupinan, Vice President of Technical Service for GITI Tire in the Americas.

Adjustment Policy & Procedures

According to the new warranty: *Upon examination by a representative of GITI Tire (USA) Ltd., any eligible commercial TBR tire that has become unusable due to defective material and/or workmanship within 72 months from the date of manufacturing and before the commercial TBR tire has been worn down to 2/32 inch (1.6 mm) or less of the remaining original tread depth (subject to the exclusions in section 1.3 "What it is Not Covered"), will be replaced free of charge (federal excise tax included) with an equivalent newproduct. [Click here for complete details on the new Adjustment Policy & Procedures.](#)*

Limited Casing Warranty

The casings of GT Radial truck tires are warranted when the tire becomes unserviceable due to factors within the manufacturer's control.

The following casing allowance will be applied to GT Radial truck tires in normal over the road service and produced after March 1, 2006. [Click here for complete details on the new Limited Casing Warranty.](#)

<u>SIZE</u>	<u>1st RETREAD</u>	<u>2nd RETREAD</u>
215/75R 17.5, 235/75R17.5	\$30.00	\$20.00
225/70R19.5	\$30.00	\$20.00
245/70 R 19.5, 265/70 R 19.5	\$30.00	\$20.00
10 R 22.5	\$50.00	\$30.00
255/70 R 22.5	\$65.00	\$50.00
315/80R22.5	\$80.00	\$70.00
385/65R22.5, 425/65R22.5, 445/64 R 22.5	\$80.00	\$70.00
295/75R22.5, 11 R 22.5	\$80.00	\$70.00
285/75R 25.5, 11 R 24.5	\$80.00	\$70.00

GT876 Mixed Service Tire Receives Rave Reviews

If we had kept a tally on which product lines received the most kudos at last month's Mid-America Trucking Show, the [GT876 mixed service tire](#) would have been the winner. End users absolutely love this tire in terms of mileage and durability.

Designed for heavy front axles, this all-wheel position, wide-base radial provides exceptional service in on/off highway and heavy haul



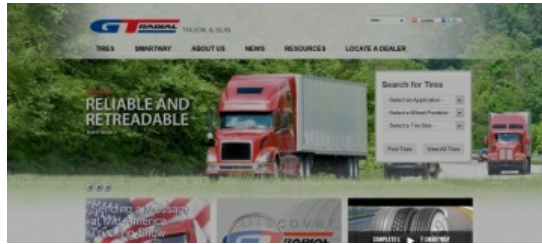
applications.

The wide footprint of the GT876 contributes to maximum flotation, while a special cut and chip compound provides resistance to cutting and tearing. The GT876's aggressive tread pattern provides superior traction, and the deep tread depth delivers a long tread life.

"The number one reason for removal of mixed service tires is early casing damage," Estupinan says. "The GT876 has undisputable casing durability, along with excellent wear performance and high resistance to irregular wear; not to mention its strong cost/mile competitiveness."



William Estupinan, Vice President of Technical Service for GITI Tire in the Americas, discusses the attributes of the GT876 at Mid-America.



New Website and Video

GITI Tire has launched a [new website](#) for truck and bus radials to educate North American audiences about the company's position as a leading truck tire manufacturer

worldwide with a strong commitment to R&D and quality manufacturing.

Also, check out our [new video on GT Radial TBR tires](#).



Lalo Zarate

Q&A With Lalo Zarate

We knew that Lalo Zarate was smart because he does a fantastic job as a customer service representative for the Eastern Division.

He reiterated this by noting that the "smartest move" he has made in his life was marrying his wife. Good answer Lalo! Here is the complete Q&A with Lalo:

Where were you born?

Douglas, AZ

What is your favorite food?

Sushi

What is your favorite movie?

Transformers: Dark of the Moon and *The Hangover Part 2*

What characteristic do you most admire in people?

Ambition and determination to succeed.

What characteristic do you least admire?

Lack of manners! My pet peeve is when people jump into conversations that don't pertain to them.

If you could have dinner with a famous person (living or deceased), who would it be?

Derek Jeter

What do you drive and what tires do you drive on?

I haven't replaced the OE tires on my car yet, but my wife loves the Maxtours she has on her Honda Civic.

Name a smart move that you have made in your life?

Married my wife. She truly is my best friend.

What are your responsibilities at GITI?

Customer Service Rep & Inside Sales for Eastern Division



GITI Tire USA
10404 Sixth St.
Rancho Cucamonga, CA 91730-5831